



2025-2026 SECC Application Review

March 7, 2025



IMPORTANT DATES

- Applications are due by 5p.m. on April 11, 2025
For an initial review.
- Secondary and Final Review – April 25, 2025 at Noon
All corrective action, including any requested documentation MUST be received by this date and time. No exceptions will be made.
- Registration/License to Solicit
Expiration date must be on or after April 1, 2025
- 990 End Date or Fiscal Year End Date
Must be on or after June 30, 2023
- Final application will be presented to the Steering Committee on Tuesday, May 13, 2025.



CERTIFICATION

Each application must include the **name and email address** of the person submitting the application. By submitting the application you certify that your umbrella organization and each member charity is aware of and will adhere to the conditions of the SECC Policies set forth by the SECC Steering Committee.

The SECC Steering Committee will review this application for accuracy and compliance with eligibility requirements. The SECC may request a copy of any and all documents identified in this application at any time. Failure to comply with a request, or false certification by the applicant, may result in exclusion from the SECC.



REMINDERS

- Documentation is ONLY required for charities that are ‘exempt’ from licensure/registration.
An exemption letter from the Michigan Attorney General must be obtained and submitted with your application to SECC.
- SECC Affirmation of Non-Discrimination (AN-D)
All charities wishing to participate in the SECC must submit a newly signed SECC non-discrimination statement. This is a new annual requirement. All Umbrella charities must have the attached non-discrimination policy on file for themselves and each member charity with a date signed on or after January 1, 2025.
- Service Area
List the counties the charity serves. If statewide, national or international, include that in the space provided on the application worksheet. Separate each entry with a comma. If more than one county is served, all counties must be listed.



MARKETING

- Website address
- Facebook Link
- Twitter Link
- Video Link



RESOURCES

SECC Website:

www.misecc.org

Charity Application Resources

<https://misecc.org/charity-application-resources/>

Michigan Attorney General:

(517) 335-7571 (NEW NUMBER)

ct_email@michigan.gov

Michigan Attorney General Charity Database:

<http://www.ag.state.mi.us/CharitableTrust/>



QUESTIONS/COMMENTS

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