

Sample Facebook Posts:

The State Employees Charitable Campaign is YOUR campaign! It was created BY state employees FOR state employees. Through the convenience of payroll deduction, you can choose from over 1,000 charities to donate your funds. Visit the SECC website for more information. (Misecc.org)

Charities rely on consistent donations for their operations to provide services to Michigan and communities across the globe in need. Through payroll deduction, make a contribution to the charity of your choice. **(Attach image 5)**

Did you know: the price of a can of soda a week - \$2.00 per pay period - provides a specially made smoke detector for a family with a hearing-impaired child or provides credit counseling and financial literacy services for one woman in a transitional housing program. Visit the SECC website for more information. (Misecc.org)

Did you know: the price of one large coffee a week - \$4.00 per pay period - provides a one room, two-night stay for an individual or small family displaced by a house or apartment fire. Call MI HR at 877-766-6447 and make a pledge to donate! **(Attach image 4)**

Since the campaign started in 1987 over \$50 million dollars has been donated to support over 1,000 local, national and international charities through state employee's payroll deduction. DONATE a few dollars each month to a charity of your choice and help make a lasting difference! **(Attach image 2 or 3)**

Sample Tweets:

Sept 9 – Oct 11 Make a pledge and make a difference! More info at www.MISECC.org #MySECC

Since 1987, over \$50M has been donated to Michigan + global charities by state employees. DONATE today! #MySECC **(attach image 2)**

Change someone's life in the community where you live, work and volunteer. Pick from over 1,000 charities. #MySECC **(attach image 3)**

Donate \$2.00 a week and you could help save a life. Sign up for payroll deduction, TODAY! #MySECC **(attach image 6)**

You can make your payroll contributions over the phone by calling MI HR at 877-766-6447. #MySECC **(attach image 1)**

Ask your department coordinator how you can make a contribution TODAY! #MySECC **(Attach image 7)**