



November 12, 2014

10 am-12pm

Presiding: Tim McCormick

Location:

Marshall Street Armory

330 Marshall Street, Suite 211

Lansing, MI 48912

In Attendance	

Agenda Items	Notes
1. Consent Agenda	
<i>Agenda, Minutes, Budget</i>	
10:00-10:05	
2. Fiscal Agent Report	
10:05-10:30	
3. Marketing and Engagement	
10:30-10:50	
4. Board Visioning/Development	
10:50-11:30	
7. Upcoming Activities/Projects	
11:30-11:50	
8. Public Comment	
11:50-12:00	

SECC Steering Committee: Tim McCormick, SECC Chair, Department of Technology, Management & Budget | Mary Joe Bradfield, Michigan Civil Service Commission | Jeff Haarer, Michigan Department of Agriculture & Rural Development | Ken Moore, Michigan State Employees' Association | Cindy Mason, Office of the State Employer



SECC Steering Committee Meeting October 8, 2014

Steering Committee Members Present:

Tim McCormick–DTMB Chair, Mary Joe Bradfield–MCSC Representative, Cindy Mason–OSE Representative, Jeff Haarer–MDARD, Past Coordinator

Steering Committee Members Absent:

Ken Moore (MSEA)–Labor Representative

SECC Staff and Partners:

Nicole Literacki (MAUW), Heather Travis (MAUW), Jennifer Edmonds (LARA SECC Co-coordinator), Angela Brooks-Landry (ECUW), Douglas Dolph (St. Clair United Way), John McClain (Black United Fund), Laura Patton (United Negro College Fund) and Nick Lynch (CAUW).

AGENDA/MINUTES

A motion was made to approve the consent agenda which include the October 8 agenda, July 9, 2014 minutes and July 2014 pending to be paid in the amount of \$16,147.26. It was moved by Jeff Haarer and supported by Mary Joe Bradfield. Carried.

Will send August and September 2014 financials with the next board packet.

FISCAL AGENT REPORT/ MARKETING AND ENGAGEMENT

Nicole has been visiting LCOAs to talk about their LCOA role and their relationships with State of Michigan employees and their ability to get into buildings and talk SECC. There continue to be challenges.

Bureaucracy Buster Volunteer Survey being sent to all State of Michigan employees in 2 weeks. Scott Dzurka to forward survey link to Ginna Holmes from MCSC.

November 6 - Thank You event at Capitol Commons from 11 am-1 pm. Will try to connect state employees with volunteer opportunities with a few key charities.

Jeff Haarer – Quality of Life Auction went very well - waiting for numbers to come in.

Lapsier Letter went to ending donors on October 4th. There has been a slight decrease in the number of ending donors but we should see an increase over the next few weeks as pledge forms are turned in to MI-HR. Credit card and check donations will continue to see an increase as well over the next few weeks as we are currently at ~\$9,000 compared to ~\$60,000 for last year.

Departments with a high number of ending donors – AG, Attorney General, Civil Rights, CH Civil Office, Education. DEQ, DHS-Central, Department of State, MSP (how many participants are in

these departments and what are the total dollars). Jennifer and Tene' to call and/or email Department Coordinators to notify them.

2015 SECC State Coordinator - Nancy Grijalva, representing the Department of Community Health (DCH)

Consider ways to distribute SECC Annual Report before the year ends.

Next Meeting

November 12, 2014

10:00 – noon

face-to-face

SECC 2014-2015 EXPENSE SUMMARY

August 2014 Preliminary

SECC REVENUE & REIMBURSEMENTS						
		2014/2015		CURRENT	APPROVED	BALANCE
		APPROVED	SUP	PENDING	Y-T-D	REMAINING
Acc #	Expense Descriptions	BUDGET	DOC #	TO-BE-PAID	EXPENSES	(Excl. Pend.)
200	Marketing & Communications					
242	Brochures & Code Directories	\$ 4,500.00		\$ -	\$ -	\$ 4,500.00
243	Posters/Tent Cards	\$ 1,500.00		\$ -	\$ -	\$ 1,500.00
244	Volunteer Recognition	\$ 5,000.00		\$ -	\$ 5,781.50	\$ (781.50)
245	Giving Recognition	\$ 500.00		\$ -	\$ -	\$ 500.00
246	Kick-Off	\$ 5,000.00		\$ -	\$ 4,220.58	\$ 779.42
247	Public Relations/Graphic Design	\$ 2,000.00		\$ -	\$ 55.00	\$ 1,945.00
248	Web Design	\$ 3,000.00	2,3	\$ 610.00	\$ 686.80	\$ 2,313.20
249	Retiree Campiagn	\$ 3,800.00	4,19	\$ 2,835.36	\$ -	\$ 3,800.00
	SUB-TOTAL	\$ 25,300.00		\$ 3,445.36	\$ 10,743.88	\$ 14,556.12
300	Training & Coordination					
340	Training Materials	\$ 800.00		\$ -	\$ -	\$ 800.00
370	Training Accom. & Meals	\$ 600.00	1,15	\$ 190.26	\$ -	\$ 600.00
380	Training Travel	\$ 200.00		\$ -	\$ -	\$ 200.00
	SUB-TOTAL	\$ 1,600.00		\$ 190.26	\$ -	\$ 1,600.00
400	Campaign Management					
410	Clerical Support	\$ 14,816.95	8-10	\$ 1,709.64	\$ 1,100.00	\$ 13,716.95
420	Professional Support	\$ 33,037.25	5-7,11-14	\$ 4,053.54	\$ 2,726.21	\$ 30,311.04
421	Strategy/Development	\$ 3,500.00		\$ -	\$ 656.34	\$ 2,843.66
425	Pledge/Online processing fees	\$ 150.00		\$ -	\$ -	\$ 150.00
430	Direct SECC Supply	\$ 500.00		\$ -	\$ 39.86	\$ 460.14
440	Copying & Printing	\$ 200.00		\$ -	\$ -	\$ 200.00
450	Postage & Shipping	\$ 300.00		\$ -	\$ -	\$ 300.00
460	Telephone / Fax / Email	\$ 1,500.00	16,18	\$ 130.29	\$ 8.45	\$ 1,491.55
470	Meeting Accom. & Meals	\$ 325.00		\$ -	\$ 22.52	\$ 302.48
480	Travel	\$ 350.00		\$ -	\$ -	\$ 350.00
490	Indirect Costs	\$ 10,200.00		\$ -	\$ 1,106.34	\$ 9,093.66
	SUB-TOTAL	\$ 64,879.20		\$ 5,893.47	\$ 5,659.72	\$ 59,219.48
	TOTAL	\$ 91,779.20		\$ 9,529.09	\$ 16,403.60	\$ 75,375.60
	LCOA Totals	\$ -			\$ -	\$ -
	GRAND TOTAL	\$ 91,779.20		\$ 9,529.09	\$ 16,403.60	\$ 75,375.60

SECC 2014-2015 EXPENSE SUMMARY

September 2014 Preliminary

SECC REVENUE & REIMBURSEMENTS						
		2014/2015		CURRENT	APPROVED	BALANCE
		APPROVED	SUP	PENDING	Y-T-D	REMAINING
Acc #	Expense Descriptions	BUDGET	DOC #	TO-BE-PAID	EXPENSES	(Excl. Pend.)
200	Marketing & Communications					
242	Brochures & Code Directories	\$ 4,500.00	40-41	\$ 3,004.79	\$ -	\$ 4,500.00
243	Posters/Tent Cards	\$ 1,500.00	37,38,44	\$ 883.28	\$ -	\$ 1,500.00
244	Volunteer Recognition	\$ 5,000.00		\$ -	\$ 5,781.50	\$ (781.50)
245	Giving Recognition	\$ 500.00	39	\$ 108.79	\$ -	\$ 500.00
246	Kick-Off	\$ 5,000.00	2-10	\$ 1,111.99	\$ 4,220.58	\$ 779.42
247	Public Relations/Graphic Design	\$ 2,000.00	42, 45, 46	\$ 380.72	\$ 55.00	\$ 1,945.00
248	Web Design	\$ 3,000.00	11	\$ 35.00	\$ 1,296.80	\$ 1,703.20
249	Retiree Campiagn	\$ 3,800.00	43	\$ 488.31	\$ 2,835.36	\$ 964.64
	SUB-TOTAL	\$ 25,300.00		\$ 6,012.88	\$ 14,189.24	\$ 11,110.76
300	Training & Coordination					
340	Training Materials	\$ 800.00	36	\$ 504.19	\$ -	\$ 800.00
370	Training Accom. & Meals	\$ 600.00	12-13	\$ 451.55	\$ 190.26	\$ 409.74
380	Training Travel	\$ 200.00		\$ -	\$ -	\$ 200.00
	SUB-TOTAL	\$ 1,600.00		\$ 955.74	\$ 190.26	\$ 1,409.74
400	Campaign Management					
410	Clerical Support	\$ 14,816.95	16-17	\$ 1,139.76	\$ 2,809.64	\$ 12,007.31
420	Professional Support	\$ 33,037.25	14,15,18-20	\$ 2,742.36	\$ 6,779.75	\$ 26,257.50
421	Strategy/Development	\$ 3,500.00			\$ 656.34	\$ 2,843.66
425	Pledge/Online processing fees	\$ 150.00	21-22	\$ 69.49	\$ -	\$ 150.00
430	Direct SECC Supply	\$ 500.00			\$ 39.86	\$ 460.14
440	Copying & Printing	\$ 200.00			\$ -	\$ 200.00
450	Postage & Shipping	\$ 300.00	1	\$ 9.25	\$ -	\$ 300.00
460	Telephone / Fax / Email	\$ 1,500.00	23-24	\$ 215.29	\$ 138.74	\$ 1,361.26
470	Meeting Accom. & Meals	\$ 325.00	25-26	\$ 28.45	\$ 22.52	\$ 302.48
480	Travel	\$ 350.00	27-28	\$ 135.80	\$ -	\$ 350.00
490	Indirect Costs	\$ 10,200.00	29-35	\$ 1,379.87	\$ 1,106.34	\$ 9,093.66
	SUB-TOTAL	\$ 64,879.20		\$ 5,720.27	\$ 11,553.19	\$ 53,326.01
	TOTAL	\$ 91,779.20		\$ 12,688.89	\$ 25,932.69	\$ 65,846.51
	LCOA Totals	\$ -			\$ -	\$ -
	GRAND TOTAL	\$ 91,779.20		\$ 12,688.89	\$ 25,932.69	\$ 65,846.51



	<u>B</u>	<u>C</u>	<u>D</u>	<u>E</u>	<u>F</u>	<u>G</u>	<u>H</u>	<u>I</u>	<u>J</u>	<u>K</u>	<u>L</u>
	2012/2013	2012/2013	2012/2013	2013/2014	2012/2013	ADJUSTED	2013/2014	2013/2014	2013/2014	DUE	DUE
	PRD	PRD Total	PAYMENT &	PRD PLEDGED	ADJUSTED	CAMPAIGN	APPROVED	SHARE	SHARE	FROM	TO
	PLEDGED	Collected	COLLECTION	TOTAL	PLEDGE	PERCENT	COST	OF COSTS	OF COSTS	UMBRELLA	UMBRELLA
			ADJUSTMENT	TOTAL	TOTAL	%	CREDITS		ADJUSTED	(\$#)	\$#
NAME			" C - B "		" D + E "			" G X H TOTAL "	" H - I "		
Michigan Association of UW's	\$15,357.00	\$13,712.05	(\$1,644.95)	\$14,837.00	\$13,192.05	1.693%	\$ 82,759.92	\$2,057.31	\$80,702.61	\$ -	\$ 80,702.61
5% LCOA's											
5 or More Counties											
or Receiving 15% or More of Contributions											
Bay County U.W.	\$4,147.00	\$4,006.00	(\$141.00)	\$5,447.00	\$5,306.00	0.681%	\$ 414.40	\$827.48	(\$413.08)	\$ (413.08)	\$ -
Capital Area UW (Lansing)	\$194,428.00	\$189,160.06	(\$5,267.94)	\$199,684.00	\$194,416.06	24.945%	\$ 21,955.50	\$30,319.36	(\$8,363.86)	\$ (8,363.86)	\$ -
UW BC and KR	\$20,169.00	\$23,926.98	\$3,757.98	\$19,779.00	\$23,536.98	3.020%	\$ 1,449.75	\$3,670.61	(\$2,220.86)	\$ (2,220.86)	\$ -
Marquette County U.W.	\$10,223.00	\$9,952.10	(\$270.90)	\$10,998.00	\$10,727.10	1.376%	\$ 770.50	\$1,672.90	(\$902.40)	\$ (902.40)	\$ -
Northeast MI U.W. (Alpena)	\$3,998.00	\$3,842.00	(\$156.00)	\$4,472.00	\$4,316.00	0.554%	\$ 100.10	\$673.08	(\$572.98)	\$ (572.98)	\$ -
Northwest MI U.W. (Traverse Ci	\$5,174.00	\$5,200.00	\$26.00	\$6,104.00	\$6,130.00	0.787%	\$ 310.40	\$955.98	(\$645.58)	\$ (645.58)	\$ -
4% LCOA's											
4 or Less Counties											
or Receiving less than 15% of Contributions											
Branch County U.W.	\$1,193.00	\$1,193.00	\$0.00	\$1,440.00	\$1,440.00	0.185%	\$ 105.88	\$224.57	(\$118.69)	\$ (118.69)	\$ -
UW of Eastern U.P.	\$22,506.00	\$21,328.10	(\$1,177.90)	\$20,566.00	\$19,388.10	2.488%	\$ 984.84	\$3,023.59	(\$2,038.75)	\$ (2,038.75)	\$ -
Isabella County U.W.	\$2,165.00	\$2,096.50	(\$68.50)		(\$68.50)	-0.009%	\$ 38.48	(\$10.68)	\$49.16	\$ -	\$ 49.16
Genesee County U.W.	\$10,433.00	\$9,914.00	(\$519.00)	\$10,559.00	\$10,040.00	1.288%	\$ 378.56	\$1,565.75	(\$1,187.19)	\$ (1,187.19)	\$ -
Gratiot County U.W.	\$4,173.00	\$4,016.00	(\$157.00)	\$3,913.00	\$3,756.00	0.482%	\$ 183.56	\$585.75	(\$402.19)	\$ (402.19)	\$ -
Heart of W. MI U.W. (Grand Rap	\$13,730.00	\$13,296.00	(\$434.00)	\$14,114.00	\$13,680.00	1.755%	\$ 1,107.88	\$2,133.41	(\$1,025.53)	\$ (1,025.53)	\$ -
Ionia/Montcalm UW	\$7,216.00	\$6,659.00	(\$557.00)	\$6,420.00	\$5,863.00	0.752%	\$ 364.28	\$914.34	(\$550.06)	\$ (550.06)	\$ -
Jackson County U.W.	\$22,112.00	\$21,396.00	(\$716.00)	\$19,635.00	\$18,919.00	2.427%	\$ 821.04	\$2,950.44	(\$2,129.40)	\$ (2,129.40)	\$ -
Lapeer County U.W.	\$26.00	\$26.00	\$0.00	\$234.00	\$234.00	0.030%		\$36.49	(\$36.49)	\$ (36.49)	\$ -
Lenawee U.W. & Vol. Center	\$4,806.00	\$5,424.00	\$618.00	\$5,560.00	\$6,178.00	0.793%	\$ 271.96	\$963.46	(\$691.50)	\$ (691.50)	\$ -
Mason County U.W.	\$1,196.00	\$936.00	(\$260.00)	\$858.00	\$598.00	0.077%	\$ 156.00	\$93.26	\$62.74	\$ -	\$ 62.74
Mecosta-Osceola U.W.	\$2,483.00	\$2,483.00	\$0.00	\$2,665.00	\$2,665.00	0.342%	\$ 82.16	\$415.61	(\$333.45)	\$ (333.45)	\$ -
Lakeshore U.W., of the (Muskeg	\$13,357.00	\$12,420.80	(\$936.20)	\$13,138.00	\$12,201.80	1.566%	\$ 716.56	\$1,902.88	(\$1,186.32)	\$ (1,186.32)	\$ -
Char-Em UW	\$1,092.00	\$1,080.00	(\$12.00)	\$910.00	\$898.00	0.115%	\$ 261.95	\$140.04	\$121.91	\$ -	\$ 121.91
Southeastern MI, UW for (Detro	\$51,284.00	\$48,324.43	(\$2,959.57)	\$46,452.00	\$43,492.43	5.580%	\$ 6,424.20	\$6,782.68	(\$358.48)	\$ (358.48)	\$ -
Southwest MI U.W.(Benton Har	\$5,161.00	\$4,783.00	(\$378.00)	\$3,801.00	\$3,423.00	0.439%	\$ 236.08	\$533.82	(\$297.74)	\$ (297.74)	\$ -
Saginaw County U.W.	\$6,109.00	\$5,869.70	(\$239.30)	\$9,235.00	\$8,995.70	1.154%	\$ 283.68	\$1,402.89	(\$1,119.21)	\$ (1,119.21)	\$ -
St. Clair County U.W.	\$3,383.00	\$2,807.60	(\$575.40)	\$3,084.00	\$2,508.60	0.322%	\$ 204.36	\$391.22	(\$186.86)	\$ (186.86)	\$ -
Washtenaw U.W.	\$13,009.00	\$11,614.18	(\$1,394.82)	\$14,025.00	\$12,630.18	1.621%	\$ 1,035.32	\$1,969.69	(\$934.37)	\$ (934.37)	\$ -
Wexford County U.W.	\$3,627.00	\$3,627.00	\$0.00	\$2,867.00	\$2,867.00	0.368%	\$ 128.44	\$447.11	(\$318.67)	\$ (318.67)	\$ -



	<u>B</u>	<u>C</u>	<u>D</u>	<u>E</u>	<u>F</u>	<u>G</u>	<u>H</u>	<u>I</u>	<u>J</u>	<u>K</u>	<u>L</u>
	2012/2013	2012/2013	2012/2013	2013/2014	2012/2013	ADJUSTED	2013/2014	2013/2014	2013/2014	DUE	DUE
	PRD	PRD Total	PAYMENT &	PRD PLEDGED	ADJUSTED	CAMPAIGN	APPROVED	SHARE	SHARE	FROM	TO
	PLEDGED	Collected	COLLECTION	TOTAL	PLEDGE	PERCENT	COST	OF COSTS	OF COSTS	UMBRELLA	UMBRELLA
			ADJUSTMENT		TOTAL	%	CREDITS		ADJUSTED	(\$#)	\$#
NAME			" C - B "		" D + E "			" G X H TOTAL "	" H - I "		
Federations & Umbrellas											
Allegan County UW	\$390.00	\$360.00	(\$30.00)	\$78.00	\$48.00	0.006%		\$7.49	(\$7.49)	\$ (7.49)	\$ -
America's Charities	\$46,754.00	\$45,249.50	(\$1,504.50)	\$43,565.00	\$42,060.50	5.397%		\$6,559.37	(\$6,559.37)	\$ (6,559.37)	\$ -
Barry County U.W.	\$2,988.00	\$2,776.00	(\$212.00)	\$2,587.00	\$2,375.00	0.305%		\$370.38	(\$370.38)	\$ (370.38)	\$ -
Black United Fund of MI	\$22,972.00	\$21,137.24	(\$1,834.76)	\$19,650.00	\$17,815.24	2.286%		\$2,778.30	(\$2,778.30)	\$ (2,778.30)	\$ -
Community Health Charities of MI	\$57,555.00	\$54,780.81	(\$2,774.19)	\$55,696.00	\$52,921.81	6.790%		\$8,253.20	(\$8,253.20)	\$ (8,253.20)	\$ -
Community Shares	\$6,420.00	\$5,746.58	(\$673.42)	\$4,548.00	\$3,874.58	0.497%		\$604.24	(\$604.24)	\$ (604.24)	\$ -
Copper Country U.W.	\$2,562.00	\$2,516.00	(\$46.00)	\$2,155.00	\$2,109.00	0.271%		\$328.90	(\$328.90)	\$ (328.90)	\$ -
Crawford County U.W.	\$306.00	\$305.50	(\$0.50)		(\$0.50)	0.000%		(\$0.08)	\$0.08	\$ -	\$ 0.08
Delta County U.W.	\$1,814.00	\$1,838.50	\$24.50	\$3,249.00	\$3,273.50	0.420%		\$510.51	(\$510.51)	\$ (510.51)	\$ -
Dickinson County U.W.	\$988.00	\$988.00	\$0.00	\$1,066.00	\$1,066.00	0.137%		\$166.24	(\$166.24)	\$ (166.24)	\$ -
Earth Share of Michigan	\$43,841.00	\$42,949.04	(\$891.96)	\$41,844.00	\$40,952.04	5.254%		\$6,386.51	(\$6,386.51)	\$ (6,386.51)	\$ -
Eaton County U.W.	\$23,886.00	\$22,569.50	(\$1,316.50)	\$21,874.00	\$20,557.50	2.638%		\$3,205.96	(\$3,205.96)	\$ (3,205.96)	\$ -
Global Impact	\$36,530.00	\$34,645.20	(\$1,884.80)	\$32,946.00	\$31,061.20	3.985%		\$4,844.02	(\$4,844.02)	\$ (4,844.02)	\$ -
Ottawa County U.W., Greater	\$1,066.00	\$1,022.00	(\$44.00)	\$1,612.00	\$1,568.00	0.201%		\$244.53	(\$244.53)	\$ (244.53)	\$ -
Independent Charities	\$43,062.00	\$40,843.84	(\$2,218.16)	\$43,791.00	\$41,572.84	5.334%		\$6,483.32	(\$6,483.32)	\$ (6,483.32)	\$ -
Livingston County U.W.	\$6,052.00	\$5,955.75	(\$96.25)	\$7,020.00	\$6,923.75	0.888%		\$1,079.77	(\$1,079.77)	\$ (1,079.77)	\$ -
Manistee U.W.	\$702.00	\$702.00	\$0.00	\$1,326.00	\$1,326.00	0.170%		\$206.79	(\$206.79)	\$ (206.79)	\$ -
Midland County U.W.	\$1,749.00	\$1,726.50	(\$22.50)	\$1,489.00	\$1,466.50	0.188%		\$228.70	(\$228.70)	\$ (228.70)	\$ -
Monroe County U.W.	\$2,249.00	\$2,235.00	(\$14.00)	\$1,639.00	\$1,625.00	0.208%		\$253.42	(\$253.42)	\$ (253.42)	\$ -
Neighbor to Nation	\$14,608.00	\$14,121.50	(\$486.50)	\$13,677.00	\$13,190.50	1.692%		\$2,057.07	(\$2,057.07)	\$ (2,057.07)	\$ -
Otsego UW	\$1,482.00	\$1,482.00	\$0.00	\$3,406.00	\$3,406.00	0.437%		\$531.17	(\$531.17)	\$ (531.17)	\$ -
Partners for a Better World	\$1,820.00	\$1,690.00	(\$130.00)	\$1,746.00	\$1,616.00	0.207%		\$252.02	(\$252.02)	\$ (252.02)	\$ -
Plymouth Community Fund	\$1,027.00	\$998.00	(\$29.00)	\$1,001.00	\$972.00	0.125%		\$151.58	(\$151.58)	\$ (151.58)	\$ -
Portland Community Fund	\$1,747.00	\$1,727.00	(\$20.00)		(\$20.00)	-0.003%		(\$3.12)	\$3.12	\$ -	\$ 3.12
Sanilac County U.W.	\$1,638.00	\$1,528.00	(\$110.00)	\$1,352.00	\$1,242.00	0.159%		\$193.69	(\$193.69)	\$ (193.69)	\$ -
St. Joseph Co./Sturgis	\$858.00	\$858.00	\$0.00	\$754.00	\$754.00	0.097%		\$117.59	(\$117.59)	\$ (117.59)	\$ -
Tri-City Area U.W.	\$364.00	\$364.00	\$0.00	\$312.00	\$312.00	0.040%		\$48.66	(\$48.66)	\$ (48.66)	\$ -
Tuscola County U.W.	\$533.00	\$416.00	(\$117.00)	\$364.00	\$247.00	0.032%		\$38.52	(\$38.52)	\$ (38.52)	\$ -
United Negro College Fund	\$65,020.00	\$60,592.02	(\$4,427.98)	\$60,179.00	\$55,751.02	7.153%		\$8,694.42	(\$8,694.42)	\$ (8,694.42)	\$ -
Van Buren County U.W.	\$1,599.00	\$1,497.00	(\$102.00)	\$2,087.00	\$1,985.00	0.255%		\$309.56	(\$309.56)	\$ (309.56)	\$ -
	\$835,139.00	\$802,713.98	(\$32,425.02)	\$811,810.00	\$779,384.98	100.00%	\$ 121,545.80	\$121,545.80	\$0.00	(\$80,939.61)	\$80,939.61