



February 11, 2015
 10 am-11am
 Presiding: Tim McCormick
 Location:
 Conference Call
 Dial-In: (888) 387-8686
 Conference ID: 1245671

In Attendance	

Agenda Items	Notes
1. Consent Agenda	
Agenda, Minutes, Budget	(budget will be presented quarterly)
2. Fiscal Agent Report	SECC Reporting, Affirmation of Non-Discrimination
3. Marketing and Engagement	
4. Board Visioning/Development	
7. Upcoming Activities/Projects	
8. Public Comment	

SECC Steering Committee: Tim McCormick, SECC Chair, Department of Technology, Management & Budget | Mary Joe Bradfield, Michigan Civil Service Commission | Jennifer Edmonds, Past State Coordinator, Legislative & Regulatory Affairs | Ken Moore, Michigan State Employees' Association | Cindy Mason, Office of the State Employer



SECC Steering Committee Meeting January 14, 2015

Steering Committee Members Present:

Tim McCormick–DTMB Chair, Mary Joe Bradfield–MCSC Representative, Cindy Mason–OSE Representative, Jennifer Edmonds–LARA (Past State Coordinator), Ken Moore (MSEA)–Labor Representative

Steering Committee Members Absent: NA

SECC Staff and Partners:

Nicole Literacki (MAUW), Heather Travis (MAUW), Nancy Grijalva (2015 SECC State Coordinator–DCH), Angela Bingham (UNCF), John McClain (BUF) and Katie Roberts (Neighbor to Nation).

CONSENT AGENDA

A motion was made to approve the consent agenda with financials included for October (\$5,119.22), November (\$4,970.19) and December (\$6,219.41) 2014. It was moved by Mary Joe Bradfield and supported by Jennifer Edmonds. Carried.

The Development Committee will involve more in-depth planning and conversation.

FISCAL AGENT REPORT/ MARKETING AND ENGAGEMENT

- Looking at new prosperity regions (super regions) with more localized, regional marketing materials for more targeted messaging
- Jennifer Edmonds provided regionalized geographic and prosperity report – breakdown of LCOAs, total employees, total SECC participants and amount pledged through the SECC
- Looking at what will be delegated out to regions – current roles and responsibilities along with additional wants and needs for those regions
- Feedback from volunteers and LCOAs have shown difficulty with building relationships and streamlined, state-wide communication
- Looking to use .gov delivery for statewide, departmental communication – waiting to hear back from MCSC (Mary Joe Bradfield)
- More will be discussed at the next Development meeting on January 29th at 2:30 p.m. (MCSC)
- Nancy Grijalva will talk with her department/leadership to gain additional support from Governor’s office

Next Meeting

February 11, 2015

10-11 a.m.

Conference call