

Department Communications

FOR CAMPAIGN KICKOFF



This information has been prepared to help market the campaign within your Department. Feel free to use it in Department newsletters and email communications or tailor the information to meet your Department's needs.

"Pathway to Giving" - Impact someone's life by giving to the State Employees Charitable Campaign (SECC). The SECC is the one and only annual fundraising drive for charities that support a variety of causes – from health care, education, the environment, to programs for kids and seniors.

From September 14 through October 16, Department Volunteers will be enlisting your campaign support. Take a minute to talk to them about what the campaign offers or visit www.misecc.org for the latest campaign information. Then sign up – it's never been easier. Just pick one or several of the 1,400 participating organizations listed in the "SECC Code Directory" that you wish to support and make your pledge. Pledge online through your MI HR Self-Service account, the MI HR Service Center, or use the paper pledge form (with instructions) located in the directory.

Department Volunteers stand ready and willing to help answer your questions. Follow our department online at www.misecc.org to track our pledging. Join thousands of state employees who add value to their communities by giving.

MID-CAMPAIGN FOLLOW UP

If you haven't, please take a moment to make your SECC pledge online through your MI HR Self-Service account, by calling the MI HR Service Center or by using the paper pledge form in your SECC Information & Code Directory.

OR

A wonderful way to help your community is to make a pledge to the charity of your choice through the State Employees Charitable Campaign (SECC) online through your MI HR Self-Service account, by calling the MI HR Service Center, or by using the paper pledge form in your SECC Information & Code Directory.

END OF CAMPAIGN

A special thanks to all those people in our Department who cared enough to give to the State Employees Charitable Campaign. Through your generosity, our Department raised a grand total of \$____ together, helping people and causes in need.